

# **Key Features**

- 3LCD Laser Projector
- WXGA 1280 x 800
- 3,300 ANSI Lumens Brightness
- 500,000 : 1 Contrast ratio
- 50,000 hours light source life (Long life 2 mode)
- 60" 130" Screen Size
- HDMI 2 inputs (shared with MHL)
- Powered Focus and Perfect Fit
- High Dynamic Range (HDCR2)





# Hitachi expands solid state projector line with a 3,300 ANSI lumens, 3-chip LCD model delivering larger-than-life performance.

Hitachi's solid state light source projector line now includes the laser light source 3LCD model LP-AW3001 with 3,300 ANSI lumens. The new laser phosphor light source offers approximately 20,000 hours (normal mode) of operation time and is virtually maintenance free, there is no lamp to replace providing a dramatic reduction in total cost of ownership. The LP-AW3001 projector is ideally suited for producing up to 130" images in limited spaces. It provides vibrant image quality with cost-effective operation. A suite of advanced features normally found only on higher end models includes 2 HDMI ports one shared with MHL, High Dynamic Contrast Range (HDCR2), and Hitachi's original technology Accentualizer that allows the projected image to appear more real by enhancing sharpness, gloss and shade. Along with its light weight and compact design, the LP-AW3001 offers Hitachi's most appreciated installation feature, "Perfect Fit 2", allowing time saving and ease of installation. As with all Hitachi projectors, you can expect vibrant image quality, cost-efficient operation, and long-lasting reliability. For added peace of mind, Hitachi's LP-AW3001 is also backed by a generous 3 year warranty and our world-class service and support programs.

# LP-AW3001 LCD Laser Projector



#### **UNIQUE FEATURES**

#### **Accentualizer**

Hitachi original technology makes pictures look more real by enhancing sharpness, gloss and shade to make pictures as clear as pictures on a flat-panel device. You can also adjust the effects by three levels according to your surroundings so that the colors of projected images are the actual

colors of the objects they represent.







Sharpness

**Aspect Zoom** 

Aspect Zoom makes the maximum image size on the screen while keeping the aspect of the image.





#### **HDCR2 (High Dynamic Contrast Range)**

When average projectors are used in bright rooms, the darker colors of an image deteriorate and images become unclear. Using this function, blurred images caused by room lighting or outside light sources are corrected, and an effect similar to increasing contrast occurs. The recent enhancement to HDCR2 achieves not only auto tone enhancement but also auto color enhancement. This results in clear and vivid images even in bright rooms.







# **Cloning Function**



settings Copy setting data from one projector to others of the same model via USB memory. Cloning not only saves almost all PJ settings such as gamma and keystone via USB memory, it saves countless hours in setup and installation.

#### **MHLTM**

MHL (Mobile High-Definition) allows users to mirror their phone/tablet screen with the projector display. It is compatible with any and all apps.



#### Perfect Fit 2



Enables the user to adjust individual corners and sides independent of one another. Perfect Fit 2 provides vertical and horizontal digital correction of either barrel or pin cushion distortions. This feature helps correct geometric and complicated distortions. Perfect Fit 2 allows the projected image to fit correctly to the screen quickly and easily.

# **Projector Quick Connection App For Mobile Devices**



Our iOS and Android applications offers projector control and also provides the capability to display photos, document files and web site contents. Available for iPad®, iPhone® and Android devices. Works over your LAN via your RJ-45 port or via an optional USBWL5G wireless adapter.

#### STANDARD FEATURES

#### Input Source Naming



Users can name input sources in simple language instead of factory default names.

#### Network Control, Maintenance and Security



Embedded networking gives you the ability to manage and control multiple projectors over your LAN. Features include scheduling of events, centralized reporting, image transfer and e-mail alerts for reactive and routine maintenance.

#### **PC-Less Presentation**



By using a USB memory stick or other storage device, you can use the projector without a computer. Menus are easy to see with a thumbnail display. Additionally there is also a slideshow and video function.

#### PIN Lock / MyScreen / MyText



PIN lock protection can limit projector users. MyScreen PIN lock keeps captured images on the startup screen. Users can set any name logo to MyScreen, clearly identifying ownership. MyText provides the ability to write text on the startup screen such as model name, serial number or location.

# **PJMessenger**



PJMessenger function allows you to send and display text messages and audio alerts on your networked projectors. It is an easy and efficient way to send announcements out to multiple units.

#### **Present Content via LAN**



Hitachi's suite of networking software allows you to easily send content directly from your PC to the projector via your LAN connection.

## **Template Function**



Line templates in the projector menu can help when writing on a whiteboard. There are four types of line templates to choose from.

#### Wireless Presentation Compatible



Connect the projector to a a computer or your network using the optional USB wireless adapter (part number USBWL5G). The adapter supports IEEE802.11 a/b/g/n/ac.

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Web: hitachi-america.us/projectors









# LP-AW3001 LCD Laser Projector



# **Enhance the experience with** Hitachi's LP-AW3001.

The LP-AW3001 ultra short throw LCD Laser projector from Hitachi is specifically designed to enhance the visual experience — from the audience to presenters. Vivid colors. Bold graphics. Crisp text. The LP-AW3001 does it all in environments of all sizes. With 3,300 ANSI lumens of brightness and WXGA 1280 x 800 resolution, the LP-AW3001 provides the



perfect compatible solution. It also features a high contrast ratio, long life, cloning function enabling you to copy settings data from one projector to others of the same model, and is wireless presentation ready. Plus, embedded networking gives you the ability to manage and control multiple projectors over your LAN (scheduling of events, centralized reporting, image transfer, and email alerts). Best of all, the high performance LP-AW3001 is exceptionally reliable and offers a very low cost of ownership.



**Front View** 



**Ceiling Mount** 



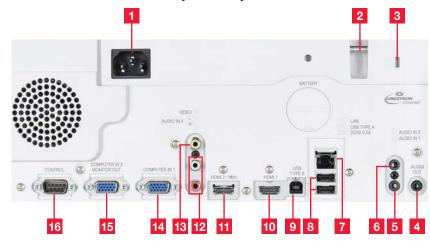
Side Left



**Top View** 

Back

# Input/Outputs



- **1.** AC
- 2. Security Bar
- 3. Kensington Lock
- 4. Audio Out
- 5. Audio In 1
- 6. Audio In 2 **7.** LAN
- 8. USB Type A DC5V 0.5A
- 9. USB Type B
- **10.** HDMI 1
- 11. HDMI 2/MHL
- 12. Audio In L/R
- 13. Video
- 14. Computer In 1
- 15. Computer In 2/ Monitior Out
- 16. Control (RS-232C)

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# LP-AW3001 LCD Laser Projector



Accessories and Lenses		
Supplied Accessories	Remote control, power cord, computer cable, AA batteries x 2, hook metal, adapter cover, HDMI cable holder x 2, cable tie, Ferrite core, security label, user's manual (concise)	
Optional Accessories	HAS-WM06 wall mount (Supports display size 70" - 110"), USBWL5G wireless adapter	
Optional Lenses	N/A	
Replacement Parts		
Lamp	Lamp free	
Remote Control	HL03037	
Filter	UX43171	

### **Projection Throw Chart (In inches)**

Screen Size 16:10				
Diagonal	Distance from edge of projector to screen	Distance from center of mirror to screen		
60	3.1	16.3		
70	5.9	19		
80	8.6	21.8		
90	11.4	24.5		
100	14.1	27.3		
130	22.4	35.5		

Throw Ratio: (distance: width) 0.1:1 from edge of projector 0.3: 1 from center of mirror

Spec	Specifications				
Display	Projection Technology	3 LCD, 3 chip technology			
	Resolution	WXGA 1280 x 800			
	Brightness	3,300 ANSI lumens			
	Colors	16.7 million colors			
	Aspect Ratio	Native 16:10, 4:3, 16:9, 14:9 and zoom compatible			
	Contrast Ratio	500,000 : 1 (Dynamic Black on)			
	Throw Ratio (distance : width)	0.3:1 (From center of mirror to screen)			
	Focus Distance	16" - 35" (From center of mirror to screen)			
	Display Size	60" - 130"			
Operation	Lens	f = 4.21 mm, Digital zoom x 1.35, powered focus			
	Expected Light Source Life*	Approx. 20,000 hours (Normal), 30,000 hours (Long life 1), 50,000 hours (Long life 2)			
	Expected Filter LIfe**	Approx. 20,000 hours			
	Speaker Output	16W			
	Keystone	H and V +/- 5°			
	Computer	VGA, SVGA, XGA, WXGA/WXGA+/SXGA/SXGA+/UXGA, Mac 16"			
Compatibility	H-Sync	15 kHz - 106 kHz			
	V-Sync	50 Hz - 120 Hz			
ıβa	Composite Video	NTSC, NTSC4.43, PAL, PAL-M, -N, SECAM			
Son	Component Video	480i, 480p, 576i, 576p, 1080i, 1080p			
	HDMI	480i, 480p, 576i, 576p, 1080i, 1080p Computer signal TMDS clock 25 MHz - 162 MHz			
	Digital Input	HDMI x 1, HDMI/MHL x 1 (HDCP compliant)			
	Computer Input 1	15-pin mini D-sub x 1			
	Computer Input 2	15-pin mini D-sub x 1			
	Computer Monitor Output	15-pin mini D-sub x 1 (shared with Computer In 2)			
	Video Input				
ors	Composite Video	RJ-45 jack x 1			
Connectors	Component Video	15-pin mini D-sub x 2 (shared with analog computer in 1/2)			
onn	Audio Input	3.5 mm stereo mini jack x 1, RCA jack (L/R) x 1			
O	Audio Output	3.5 mm stereo mini jack x 1			
	Network LAN Wired	RJ-45 port (10 base-T / 100 base-TX)			
	Network LAN Wireless	USB-A, IEEE802.11 a/b/g/n/ac - optional wireless adapter required			
	USB	Type A x 2 (PC less Presentation or wireless network) Type B x 1 (Remote control mouse or PC screen diplay)			
	Control Terminals	9-pin D-sub x1 (RS-232 control)			
	Power Supply	AC100-120V / AC220-240V, 50/60Hz			
Ratings & Warranty	Power Consumption	290W/280W			
	Operating Temperature	32°F - 104°F (0°C-40°C)			
	Dimensions (W x D x H)	19.9" x 16.7" x 5.5"			
	Weight	Approximately 16.3 lbs.			
	Approvals	UL 60950-1 / cUL, FCC part 15 subpart B Class B			
	Warranty	3 year limited parts and labor 5 years or 20,000 hours light source			



<sup>\*</sup> Actual filter life will vary by individual filter based on environmental conditions, selected operating mode, user settings and usage. Hours of expected filter life specified are not guaranteed and do not constitute part of the product warranty.





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